

## Storyteller

At Tearfund you join a group of believers who are passionate about ending poverty and believe that the poor are precious to God. We believe that God's people are a hub of change, and that the local church is the best way to transform lives, restore relationships, and help people be lifted out of poverty. When disasters strike we respond quickly. We won't stop until poverty stops.

### Is this Role for you?

- Are you passionate about using your skills to help people become free from poverty, living transformed lives, and reaching their God-given potential?
- Do you believe that God is working powerfully in the world through the local church?
- Do you see your work as ministry and are you passionate about using your skills of the best of your abilities as an act of worship?
- Are you passionate about refining your skills with strategic thinking to elevate you to leadership?
- Can you balance analytical insights with creative thinking to develop solutions?

If so, we encourage you to apply.

### Position Profile

<b>Position</b>	<b>Writer / Storyteller (Contract)</b>
Reports to:	Director, Marketing and Communications
Location	Markham, Ontario (or remote)
Position Type	Full-time contract
Compensation:	\$17/hour
Dates	April 25, 2022 – September 3, 2022

### Role Description

As the Storyteller, you will be a key part of an exciting moment in Tearfund Canada's history. You will play an important role in a growing, dynamic international non-profit and will be expected to give it your all, take initiative, and take Tearfund to new heights.

Through writing and video, you will tell the story of how God is transforming lives in some of the poorest places on Earth. With excellent communication and a creative mind, you will seek new ways to tell stories in creative ways that resonate with donors and churches in 2021. This may take various formats including narratives interviews, articles, blogs, scripts, among others.

As part of the marketing team, you will help with the creation of content and materials for donor marketing and fundraising activities. Using found footage, you will be responsible for storyboarding and editing new videos that tells the story of Tearfund's mission and vision and augments the voice of the people we serve.

You will be involved in a dynamic and young team and be expected to contribute individually and as a team player. As part of the internship, you will refine your skills and have a defined set of goals which will



regularly be evaluated. You will have weekly meetings with your supervisor to learn where you can improve your expertise and be well positioned to meet future career goals.

### Overview of Activities

- Write engaging stories about the lives of the poor and how they are being transformed through the work of our partners and the local church
- Write pieces of content such as newsletters, blogs, mailings, scripts, emails, etc...
- Seek out and potentially write content for 3<sup>rd</sup> party publications such as TGC or FaithToday
- Provide feedback to other contributors and edit content
- Edit creative marketing and narrative video content and see projects through the entire post-production process. Videos may include: 5-10 min beneficiary stories, fundraising videos, short video ads for social media, etc...
- Manage and organize video on Google drive to increase efficiency of video development
- With the Director of Marketing, conceptualize videos and oversee the development process from initial storyboarding to final cut.

### Qualifications

- Fully aligned with the vision, mission, and values of Tearfund Canada, including Statement of Faith and Lifestyle Expectations
- A passion and willingness to learn about international development and Tearfund Canada's mission
- Pursuing or graduated with a degree or diploma in English, Creative Writing, International Development, Social Media, Communications, Advertising, or equivalent
- Strong attention to detail and excellent writing and editing skills. Ability to adopt the style, tone and voice of the organization
- A creative mind but also able to understand strategic objectives and write for a variety of audiences
- Ability to write short yet captivating stories that move donors and audiences on an emotional level
- Ability to summarize complex concepts and information in a concise, donor-centric manner, that doesn't lose essential elements
- Demonstrated video editing and production ability with a portfolio
- Thorough knowledge of timing, motivation and continuity
- Experience using Adobe Premiere Pro and other digital technology and editing software packages
- A team player, but also able to work independently without supervision
- Works well under pressure with tight deadlines and shifting priorities
- Creative and visual thinker with strong analytical skills
- Desire to learn, try new things, problem solve

### Application

To apply, please email us your cover letter and resume along with 2-3 examples of your work to [hr@tearfund.ca](mailto:hr@tearfund.ca). Your cover letter should include a description of:

1. Why you're the right fit for this position
2. Your related education and experience



3. How you would integrate faith with this role

**Applications will be accepted until April 5, 2022**

*Qualified candidates must be able to demonstrate a commitment to the core values and Christian mission of Tearfund Canada.*

*Tearfund Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.*

We thank all applicants for applying, however will only reply to those selected for interviews.

To learn more about Tearfund Canada, visit [Tearfund.ca](http://Tearfund.ca)

**\*\*\*IMPORTANT - PLEASE READ\*\*\***

This is a Canada Summer Jobs position and therefore the candidate must:

- be between 15 and 30 years of age at the start of the employment\*, and
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment\*\*; and, have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

\*The youth must be 15 years of age at the beginning of the employment period. The youth may be more than 30 years of age at the end of the employment period as long as the youth was 30 at the beginning of the employment period.

\*\*International students are not eligible participants. International students include anyone who is temporarily in Canada for studies and who is not a Canadian citizen, permanent resident, or person who has been granted refugee status in Canada. Youth awaiting a refugee status ruling, as well as those who hold a temporary visitor visa, youth visa or work visa are ineligible. As the objective of the Canada Summer Jobs program is to support youth entering the Canadian labour market, the temporary nature of an international student's time in Canada does not allow for a long-term connection to the labour market.

Please note that “as in 2019, funded employers are no longer restricted to hiring students: all youth aged 15 to 30 years may be eligible participants.”